

OUR PRIVACY POLICY

This information is provided - [also in pursuance of Section 13 of Legislative Decree no. 196/2003](#) - to any entity having to do with the web-based services (including the Picwant app) that are made available by Picwant Srl via electronic networks as from the following address:

www.picwant.com

which corresponds to the home page of our official web site,
and the following App:

Picwant – mobile photos and videos

which is the official Picwant Srl mobile application
and the following blog:

blog.picwant.com

which is the official Picwant Srl blog.

The information provided only applies to our web site and does not concern any web sites that may be visited by an user via external links.

The information provided is also based on the guidelines contained in Recommendation no. 2/2001, which was adopted on 17 May 2001 by the European data protection authorities within the Working Party set up under [Article 29 of European Directive 95/46/EC](#) in order to lay down minimum requirements for the collection of personal data online - especially with regard to arrangements, timing and contents of the information to be provided by data controllers to users visiting web pages for whatever purpose.

Data Controller

Visiting the Picwant site and blog or using the Picwant app may result into the processing of data concerning identified or identifiable persons.

The data controller is Picwant Srl, with registered office in Milan (Italy), Via G.B. VICO, 16/A - 20123.

Place Where Data Is Processed

The processing operations related to the web-based services (including the Picwant app) that are made available via this website are carried out at the aforementioned office of Picwant Srl exclusively by technical staff in charge of said processing, or else by persons tasked with such maintenance activities as may be necessary from time to time.

No data resulting from web-based services (including the Picwant app) is either communicated or disseminated.

Categories of Processed Data

Navigation Data

The information systems and software procedures relied upon to operate this web site acquire personal data as part of their standard functioning; the transmission of such data is an inherent feature of Internet communication protocols.

Such information is not collected in order to relate it to identified data subjects, however it might allow user identification per se after being processed and matched with data held by third parties.

This data category includes IP addresses and/or the domain names of the computers used by any user connecting with this web site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of such requests, the method used for submitting a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are used to extract statistical information on website and app use as well as to check functioning. The data might be used to establish liability in case computer crimes are committed against the website.

Cookies

Our website picwant.com and our blog blog.picwant.com use the Google Analytics and AdWords technologies and their cookies, files that are memorized on users' computers in order to optimize their experience and analyze their usage of the website.

Cookies are used by third parties (here: Google) to track the users' IP address, browser, operative system and URLs.

If you don't want the above cookies to be memorized, please read below:

All browser technologies enable you to manage the cookies in the cookie folder of your web browser. This means that you can either delete cookies from your cookie folder once you have finished your visit at our website or you can set your preferences with regard to the use of cookies before you begin browsing our website. Please note that deleting or rejecting cookies may adversely affect your user experience of our website.

Data Provided Voluntarily by Users

Registering or log in on the website and app, which is done on the basis of a freely chosen, explicit, and voluntary option, entails acquisition of the subject's details, which are necessary in order to identify, notify and give access to features of the website and app.

Providing data is mandatory for the use of the Picwant – mobile photos and videos app and for certain features of the www.picwant.com website. If users do not agree to provide data, the app and certain features of the website cannot be used.

Processing Arrangements

Personal data is processed with automated means for no longer than is necessary to achieve the purposes for which it has been collected.

Specific security measures are implemented to prevent the data from being lost, used unlawfully and/or inappropriately, and accessed without authorization.

Data Subjects' Rights

Data subjects are entitled at any time to obtain confirmation of the existence of personal data concerning them and be informed of their contents and origin, verify their accuracy, or else request that such data be supplemented, updated or rectified ([Section 7 of Legislative Decree no. 196/2003](#)).

The above Section also provides for the right to request erasure, anonymity or blocking of any data that is processed in breach of the law as well as to object in all cases, on legitimate grounds, to processing of the data.

All requests should be emailed to or sent to the Italian Picwant Srl office (Via G.B. Vico, 16/A – 20123 – Milano - Italy).

It is hereby specified that this document as posted at

http://www.picwant.com/Upload/Document/privacy_policy.pdf

is the privacy policy of the Picwant Srl website, www.picwant.com, the Picwant Srl blog, blog.picwant.com and the Picwant Srl, Picwant – mobile photos and videos - app and will be updated as necessary.